The Guerrilla Girls' Art Museum Activity Book. Rich people have always had a lot of stuff. A few centuries ago, they ran out of room in their palaces and churches, so they started art museums. The Guerrilla Girls love museums and all the art in them, but we worry about them, too. The Guerrilla Girls' Art Museum Activity Book takes you behind the pretty pictures. Wallow in the dirt that museums hope you haven’t noticed. Take our fun tests; do the math. At a time when authors find their marketing stipend barely covers the basics, writers need to know how to market their own work effectively. Guerrilla... Everything You Need To Know About Guerrilla Book Marketing – Part 1. October 22, 2018 by Robert Wood Leave a Comment. Image: Matthew Loffhagen. Home » Books and Movies » The Accidental Guerrilla – Book Review. Posted on May 5, 2009 in Books and Movies. The Accidental Guerrilla – Book Review. “This book, like its wars, is a hybrid: part field study, part personnel recollection; perhaps too academic to be popular and too populist to be purely academic.” There seems to be no shortage of self-proclaimed experts in the areas of counterinsurgency (COIN), guerrilla warfare (GW), Al Qa’ida, and the wars in Iraq and Afghanistan.